



next
up...



SHOWCASING INCREDIBLE LIVE COMEDY

Hello, we're NextUp – a comedy distribution platform that aims to showcase the most exciting comedians to a worldwide audience of stand-up fans, whilst supporting both them and the wider comedy scene.

In 2021, we're partnering with the awesome Leicester Comedy festival as their official streaming partner, offering both streaming services as well as the opportunity to host filmed content on the NextUp platform. See our platform here: www.nextupcomedy.com

'THE NETFLIX FOR STAND-UP'

ENGADGET

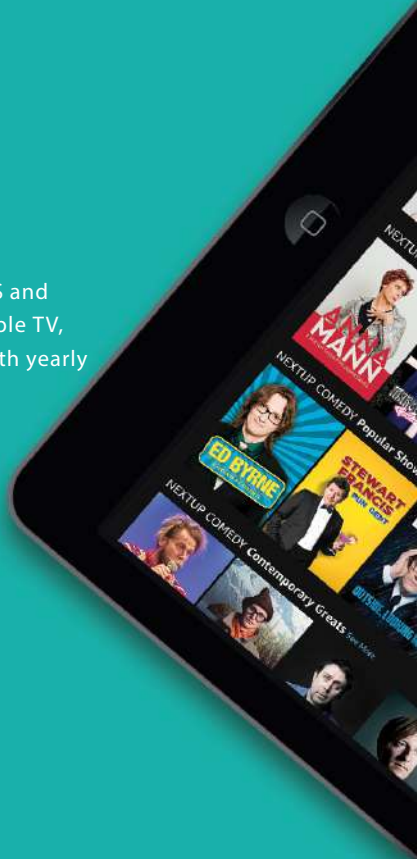
OUR PLATFORM

STAND-UP - ANYWHERE, ANYTIME

NextUp is available worldwide via web browsers, iOS and Android mobile apps, Fire TV, Amazon Channels, Apple TV, Roku and Chromecast. A subscription is available both yearly and monthly.

Shows are full length (around 60 minutes) comedy specials across genres, from sketch and clowning to stand-up and musical.

We aim to reflect the incredible diversity of the comedy circuit and champion rising stars by putting them alongside household names. Current acts include: Tommy Tiernan, Tiff Stevenson, Bill Hicks, Tony Law, Lou Sanders, Ed Byrne, Fern Brady, Andrew Maxwell, Simon Munnery, Bobby Mair, Phil Nichol, Gina Yashere, Lloyd Langford + many more.



HOW WE WORK

1. Revenue Share Model

For all shows on the platform that we've filmed, we split net revenues with comedians 50/50, proportioned fairly based on minutes watched or licensing fee. As we're still a young company, these amounts will start off modest but grow with time.

2. Distribute and Showcase

We distribute the shows worldwide via our 5 star rated apps that span TV and mobile devices. We also are constantly exploring licensing deals with 3rd parties such as Audible and BBC.

3. Community Focus

We're more than just an SVOD. Being part of the NextUp community means affiliate schems, continual support, access to industry contacts, advice and funds. in 2021 we are investing in Leicester Comedy Festival (produced by registered charity Big Difference Company) and this investment will help support the festival.



HOST LEICESTER COMEDY FESTIVAL CONTENT ON NEXTUP

There are so many great shows at Leicester that we'd love to have on our platform, available to our growing subscriber audience to enjoy, as well as benefiting from all the income, exposure and engagement that NextUp content brings. Content for the platform can either be filmed by NextUp (get in touch for more detail) or submitted to us if filmed independently, as long as it adheres to the below:

- 1) Filmed on two or more cameras.
- 2) Sound professionally recorded and mixed.
- 3) All music tracks are cleared for broadcast, not just for live.
- 4) All images used are cleared for broadcast.
- 6) The show doesn't contain slander.

We are looking for all sorts of content, from hour specials, to short form, musical, sketch, character or clowning. We can of course help, advise and film and edit ourselves, get in touch to discuss any options.

*We're currently exploring short form videos. If you have a set less than 60 mins, but believe it meets the other criteria, get in touch.



STREAMING WITH NEXTUP

GAIN EXPOSURE

Have your content streamed directly through our platform to reach 10,000's of comedy fans.

GENERATE EXTRA INCOME

Generate virtual ticket sales in addition to your live audience.

INCREASE ACCESSIBILITY

Allow fans to engage with your work, your show or your venue online, eliminating any accessibility issues for those who can't make the journey to the venue itself.

SIMPLE TO SETUP

NextUp can handle the Streaming infrastructure for the show, including ticketing, in-stream moderation/management and technical setup.

RECORD AT THE SAME TIME

Simultaneously record the content itself for hosting on the NextUp Platform.

FUTURE OPPORTUNITIES

FOR VENUES, ORGANISERS AND PROMOTERS

We're planning the potential for venues, organisers and promoters to develop their own 'space' within the NextUp platform, with their own branding, links and content all held within, allowing greater brand presence, specific content and announcements managed by the venues themselves.

FOR PERFORMERS

We're constantly looking into distribution deals and developing our own original formats, which began filming in 2020.

FOR AUDIENCES

Subscribe to specific acts, venues or promoters, save favourite shows, share shows or clips with friends, create playlists, get early bird tickets and industry events, become part of the growing NextUp community.c

Very exciting indeed! I've been waiting for this.

@RobMayers

Nice one NextUp Comedy. You should existed a long time ago. I'm glad you're here.

@barneymccann

Think it's a great idea for both fans and comedians alike. Can't believe it hasn't been done before now!

@RossMiss



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BE PART OF NEXTUP

CONTACT US

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